

Our World in Potentials (OWIP) strives to promote the concept of global citizens and holistic matters relating to society. Particularly, emphasising a structural architecture towards co-existing functions: those of institutes and individuals - equivalent to our societal Impact Outcome (sIO)

Overview

The Value of Ethics project started as an idea several years ago. Coupled with the lightning-fast changes in technology, communication, and the recent pandemic, people across the world are confronted with a **human-centric** approach to business. Behavioural sciences and prosocial tendencies are gaining prominent interest from a vast arena of stakeholders, including industry, academics, profits, and not-for-profit organisations. Undeniably, it can be acknowledged that ethics will have an increasingly meaningful value to citizens around the globe. Like money, ethics will be a powerful utility to build architecture towards a sustainable future.

The mission of Our World In Potentials is to perpetually **advance & return value** in what we do, together, as a society. What is meant by advance and return on value? It is as simple as it sounds: improving quality of life and giving back to the community. In particular, this initiative emphasizes cross-cultural collaboration and international understanding to exploit national and global resources for citizens across the world.

Goals

1. Establish the value of ethics through an **extended value chain**
2. Connect communities by promoting **sustainable leadership strategies**
3. Support networked-based progressives through a **future-based approach**
4. **Enable cross-functional collaboration strategies**

Specifications

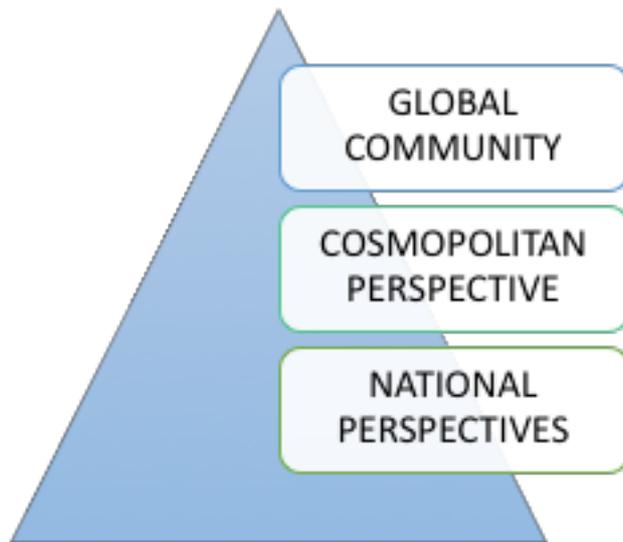
Applying an optimistic approach to address current and future affairs.

Two-fold considerations

- Agency: institute and individual
- Relations: international and national

Structure

Market categorised in three levels:



Convinced that business and humanity go hand in hand.

Outcomes-based strategy to accommodate purpose. Directives towards global citizens.

Milestones

I. Network

Build a network of like-minded people to channel/coordinate global and national perspectives, to exploit resources between them: co-create, co-operate, co-execute (ref. IBMs Garage Strategy). **A business-humanistic network integrating sustainability at the heart of the business curricula for humanity.**

II. Mobility Team

Recruit mobility team to support negotiation and collaboration to accelerate cooperation and transversal mobility. **Drive Innovation through a human-centric approach to deliver Societal Impact.**

III. Consultation Service

Connecting Stakeholders: mobility team to support negotiation and collaboration to accelerate cooperation and transversal mobility **by advocating for the safety culture.**

IV. Holistic Affairs

Policy creation: a multi-dimensional perspective on sustainability to address **holistic affairs.** CULTURE

VALUE OF ETHICS

CONNECTING COMMUNITIES

Conclusion

An enterprise reinforcing the potential of value networks that strive to accelerate development work through three lenses:

- Equality: Fair
- Circular Economy: the role of circular economy in rethinking sustainable progress.
- △ Trilogy: For and by us.